



**WE WILL BE GLAD  
IF YOU JOIN US**

**INDIA'S FIRST TRAVEL  
OTT APP**

**It is a start-up project to generate revenue in the travel and Tourism business** If you are in the travel and tourism business or travel marketer or travel social media blogger then this app is for you.

**3 EASY STEPS TO JOIN**

**1**

Shoot a video of your business; add client testimonials; add offers; add a self-intro; add a self-testimonial.

**2**

Sign a simple MOU with Yatra Aamantran / fill up a form/ submit video

**3**

Our team will review the video content and publish it to the OTT app.

**WE LOVE TO SUPPORT**

- All your videos will be edited by our in- house editors
- We have professional videographers and photographers, who can visit your premises and shoot.
- You can also talk to our executive through video call or telephonic conversation
- We provide a vendor panel to update daily availability
- Also we have a field executive team who can attend you personally.



**OUR PLEDGE TO BRING BUSINESS TO ALL**

Video solutions are new in the APP market. Now onwards we believe tourists and travellers can plan their vacation after watching your video on our APP. The following are simple methods for obtaining business and directing both to the business owner: Business owner like hotelier/ tour operator/ bus operator etc.



**CALL FROM CLIENT**

Travelers call the business owner directly after watching the video on our APP.

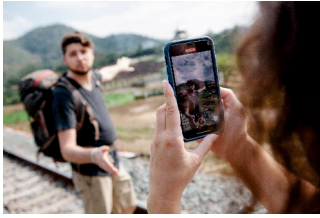
**CONFIRM BOOKING  
RECEIVE PAYMENT**

If the required service is available, the business owner confirms the same, and receives the payment from client

**COMMISSION TO  
YATRA AAMANTRAN**

The business Owner need to pay 5% as commission to Yatra Aamantran on every booking

**Call us at 7350-851-852**



## DISCOVER OTHER FEATURES

This app also includes a tourism-related video section. As a result, we invite YouTubers, bloggers, travelers, influencers, and reel makers to share their tourism videos with us. Also, one can read the electronic version of our bimonthly magazine, Yatra Aamantran.

## BENEFIT OF VIDEO MARKETING

Increase brand awareness

Boost online presence

Increase social media engagements

Trust building

Drive sales

Videos provide positive ROI

## VIDEO IS THE FUTURE OF THE TRAVEL INDUSTRY

81%

Marketer who have increase sales with video

86%

Marketer who have increased lead generation with video

92%

Online video has an audience reach worldwide

82%

Global internet traffic in 2020 come from video

## Point to remember



**While you shoot video, kindly hold the mobile phone in landscape mode**  
**Video duration would be 90 second max at most**



**In phase two, we also add booking service where traveller can book Air/Train/Bus and Cruise booking through our app.**



## ABOUT US

Yatra Aamantran is India's only Hindi travel magazine. We promote travel and tourism in Hindi. It's a bimonthly B2B magazine and circulates to all travel professionals through online and offline mediums.

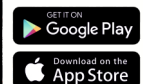
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